

Johnny Tomasiello

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<http://www.hifidesign.net/cw/>

Academic History:

2002-2003	New York University
New York, NY	Master of Science in Digital Imaging and Design Thesis: <i>The Contemporary Interpretation of Mythological Themes</i>
1997-1999	Rutgers University
New Brunswick, NJ	Bachelor of Science in Design and Information Architecture Thesis: <i>Interactive Narrative Development</i>
1992-1996	Rutgers University
New Brunswick, NJ	Bachelor of Science in Psychophysics 4-year research grant at The University of Medicine and Dentistry of New Jersey Thesis: <i>Music and its Effects on Human Physiology</i>
1992-1994	Brookdale Community College
Lincroft, NJ	Electronic music composition and production program, concurrent with study at Rutgers Thesis: <i>The Historical Musicology of Contemporary Electronic Composition (post 1970)</i>
1991-1992	Maryland Institute, College of Art
Baltimore, MD	Fine art foundation Emphasis: painting

Professional Experience:

2005-present New York, NY	hifidesign, LLC (owner/operator) VFX artist, animator, designer
1997-present New York, NY	soul7.nyc (owner/operator) Music composition, production, performance and licensing
2003-2005 New York, NY	Quiet Man VFX artist, animator, designer
2000-2003 Marlboro, NJ	Sunburst Creative Group, VFX artist, animator, editor & web designer
2000-2000 Highlands, NJ	TVPath.com Graphic/web designer and animator
1999-2000 Red Bank, NJ	DJ Central Art Director, animator and web designer
1999-1999 Tinton Falls, NJ	Ocean Motion Multimedia Graphic/web designer, video editor
1998-1998 New Brunswick, NJ	Robert Wood Johnson, UMDNJ Graphic designer and audio/visual media technician
1997-1998 Tinton Falls, NJ	Authority Records Audio recording engineer and graphic designer

Awards and Honors:

- 2021
- “Moving Towards Synchrony” brainwave to music translation software performance published by Backslash.lit
 - Lectured at IRCAM, Paris on his EEG music translation software and published work on the work *Moving Towards Synchrony*
 - Accepted to the New York University Master of Music in Music Technology
 - Created a collection of original interactive recordings with my custom software and physiological interface.
 - Produced and performed an original score for the short the film *101312*.
- 2020
- Awarded Max 8 Certification
 - Consulted with Interaxon on the use and features on their Muse EEG capture software.
 - Completed EEG data capture software
 - Performing artist residency at Tsunami Bass, Brooklyn
- 2019
- Produced and performed original music licensed to MTV, VH1, Showtime, Amazon and Viacom.
 - Completed VFX for Robert De Niro’s film *The Comedian*.
- 2018
- Completed first hardware/physiological interface prototype
 - “2018 Official Selection” from the Manchester Film Festival for *Peroration 6 VR: Immersive Music Experience*
- 2017
- Supported design and implementation of custom hardware and software for VR applications.
 - Completed Virtual Reality music video *Peroration Six* by Floating Points.
- 2016
- Earned “Official Selection” from The Future of Storytelling, The Manchester Film Festival, The Vancouver YVRFF, and the Raindance Film Festival for *Peroration Six*
- 2015
- Awarded Autodesk Flame Premium Level 3 Certification
- 2005-2014
- Launched and maintained hifidesign, LLC, a visual effects and live visual performance company
 - Teaching technology classes at the local nonprofit organization (NPO) The Native Bean. Classes included music composition/production, filming, editing and compositing, and web design

- 2004 Awarded "VFX Short of the Year", for *One Little Fish Named Yo!* from The New Orleans Canal Street Projection Project
- Awarded "Work that Stretches the Limits of Design to Create 3D Work with 2D Tools", for *Samurai* illustration from pluginz.com (toolfarm)
- 2003 Completed Master of Science in Digital Imaging and Design
- 2000-2003 Curated and hosted weekly live radio broadcast on Princeton University's WPRB 103.3
- 1997-2001 Continued commercial music composition, licensing, recording and performance
- 1996 First commercial publishing of original music for Liquid Sky, NYC
- First commercial licensing of music for Showtime, MTV, VH1 and Comedy Central.
- 1995 Awarded 4-year research grant at University of Medicine and Dentistry of New Jersey to study the physiological effects of musical stimuli