

**Johnny Tomasello**

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**Flame/VFX artist  
musician/producer**

[hifidesign.net](http://hifidesign.net)  
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To whom it may concern,

I am a freelance artist living in NYC. I have been working as an Autodesk Flame artist since 2003, and as a music composer/producer since 1997. Recently, I have completed an Autodesk Flame Premium Level 3 Certification and have worked on Robert De Niro's film "The Comedian" as a VFX artist. Previously, I have worked as a graphic designer (Adobe Photoshop and Illustrator), After Effects animator, video editor, web designer and audio recording engineer.

I studied drawing and piano from the age of 7, and began composing original music at 12. I started my academic career as a painter, attending the fine arts school Maryland Institute, College of Art. Interested in the connections between science and art, I moved my education to Rutgers/UMDNJ. While completing a BS in Psychophysics, I was the first and only undergraduate to be awarded a research grant at UMDNJ Medical School. My thesis was "Musical Stimuli and it's Effects on Human Physiology". In a broad sense, that research was the beginning of a lexicon for sound and color, defining auditory and visual stimuli through it's quantitative effects on human physiology.

I have worked on many national ad campaigns as a VFX artist, for clients such as Ikea, McDonalds, Nike, Visa, Chase, Nissan, Rocca Wear, Budweiser, MTV and more. I have shown my visual work in art galleries and film festivals, winning numerous awards and distinctions. My music has been licensed by MTV, VH1, Comedy Central and Showtime, among others, and has appeared on many of those network's original series. I also continuously work on new material for independent release.

Throughout my career, I have looked to the shared characteristics between art and science for inspiration. My personal work is decidedly post modern, and often ironic - balancing social/historical reference with allegorical storytelling, designed to provoke awareness and critical thinking. My experience, skill set and sense of humor support an individual ideology that, I believe, make everything I create unique.

hifidesign showreel: [hifidesign.net](http://hifidesign.net) (alternate youtube link: [youtube.com](http://youtube.com))  
soul7 music licensing: [soul7.nyc](http://soul7.nyc)  
LinkedIn: [linkedin.com/in/JohnnyTomasello](http://linkedin.com/in/JohnnyTomasello)  
IMDB: [imdb.com](http://imdb.com)

Thank you,

Johnny Tomasello